

ABSTRACT OF THE DISCLOSURE

A dispenser is disclosed which can house a plurality of folded wet wipes, each having a width. The dispenser includes first and second members pivotally connected together to form an enclosed dispenser having a transverse axis. The first and second members are formed from a semi-rigid material. The dispenser has a height of about 2.5 inches or less and has a top wall with an entrance formed therein. The entrance has a surface area of from between about 15 cm<sup>2</sup> to about 95 cm<sup>2</sup>. The folded wet wipes having a normalized separation force between two adjacent sheets of less than about 65 g/cm.

10 The entrance also has a dimension measured along the transverse axis that when divided by the width of one of the folded wet wipes is at least about 0.7.